



**Bright Now! Dental Opens First Office in Sun Valley, CA  
Company Continues Expansion to Meet the Growing Need for Convenient, Affordable Dental Care in  
California**

Irvine, Calif., (February 25, 2019) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office. The new office will be the first for Sun Valley and the 82nd location in the state of California.

Bright Now! Dental is one of the fastest growing dental care providers in California. Patients enjoy the convenient hours, comfortable offices and full-service care they receive at Bright Now! Dental offices. All locations provide preventative care and general dentistry, plus most offices also offer specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, and endodontics. The new location at 8345 Laurel Canyon Blvd., in Sun Valley will be open five days a week including evenings and Saturdays. Bright Now! Dental offices in California accept most major insurance plans, and offer flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Sun Valley dental office will offer a special \$29 New Patient Check-Up Package, including exam with oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Dental office is Elena Zau, DDS. Dr. Zau has been in practice for nearly two decades. Her career in medicine began in 2001 when she graduated with her Doctor of Dental Surgery degree. Recently, Dr. Zau was also the recipient of a [2018 Top Doctor Award](#) in California.

“I’m committed to enhancing my patients’ quality of life by providing them with high quality, individualized care in order to ensure the very best results,” says Dr. Zau. “I’m really excited to be partnering with Smile Brands to open this state-of-the-art facility to serve the community of Sun Valley.”

This new office is open Mondays and Fridays from 8am – 5pm, Tuesdays from 10am – 7 pm and Wednesdays from 9am – 6 pm. To accommodate people’s busy schedules, the office is open every Saturday from 8 am – 3 pm.

Prospective patients can call the new Sun Valley Bright Now! Dental office at 818-351-3582 or toll free at 1-844-400-7645. People can also [visit us online](#) to schedule an appointment at the new Sun Valley location.

#### About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports approximately 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).